



# Media Kit





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# **EXECUTIVE SUMMARY**

## OPPORTUNITY

#### PROBLEM

We are on the threshold of a bed bug pandemic, not just in the United States, but around the world. In addition, unsanitary conditions have received most of the blame for bed bug infestations, and that remains true to some extent. However, the world has become a much smaller place, and people everywhere travel more than in the past. Visitors to the U.S.A. bring bed bugs in their luggage or other belongings. Americans returning from travels abroad may bring back more than dirty clothes and souvenirs.

Ace Healthy Products has been established to become a regional leader in selling a biodegradable, quality product that is safe and Eco-friendly, one that can be used by all people young and old, throughout the world that will protect them against the growing problem of bed bugs.

The proprietary active ingredient in the Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator has been tested for effectiveness and has been used effectively by healthcare workers, exterminators and many people that go in and out of potentially bed bug infested places.

Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator is Eco-friendly and safe for infants, children, pets and the elderly. The size of the market is worldwide since bed bugs effect everyone. Initially, Ace Healthy Products plans to target the over 12,000 home care agencies throughout the nation, simultaneously, it plans to target more than 12,500 summer camps nationwide that children and adults attend annually. It feels that the camp business alone is potentially worth billions. It then plans to target cab companies including Uber, as well as retail outlets such as Walmart, CVS, etc. Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator has a unique place in the marketplace. This product was uniquely formulated by a registered nurse, with over 30 years experience in the home healthcare industry. The founders vision was to create a product that would protect and eradicate the bug, without harming humans, or the environment. Because bed bugs are small, people unknowingly transport them from place to place on clothes, luggage or other goods and infestations may spread when bed bugs crawl to adjacent housing units. The uniqueness of the Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator, would be to provide everyone with a product that would also be considered in the healthcare industry as a PPE (personal protection equipment) being able to carry it wherever one might travel. Having this competitive edge makes Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator stand out from its competitors.

#### SOLUTION

The founder, Anthony Watson, developed the formula serving in the Air Force Reserves. Mr Watsons job required him to do training at various medical facilities and institutions. Bed bugs were a problem to his team. They did not want to bring them back with them so he was placed in charge of a team that trained troops on how to care for themselves especially if they had problems with insects including bed bugs. When he left the military, Mr. Watson worked with exterminators in the field and used the knowledge he had acquired to develop a spray and a process to prevent bed bugs from migrating from place to place.

Mr. Watson left the Air Force and became a registered nurse. After working in home healthcare, his passion was to have every person having to go into a bed bug infested environment armed with a 3.3oz bottle of Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator, carrying it with them wherever they go. The formula is easy to transport and sized for travel, even in airplanes. Due to the proprietary blend of essential oils, we are able to specifically target and break down the exoskeleton of the bed bug, causing the bug to have a fatal heart attack. The unique lemony smell and no harsh chemicals benefit those who might have a sensitivity to smells that may normally cause a reaction.

#### MARKET

Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator's ideal customer is anyone that travels, lives in a home and or comes in contact with other people. The amount of customers for this product is the whole world which has a population of about 769 billon people. This is because the bed bug is a human beings host. They have lived for thousands of years and have learned to adapt themselves to our lifestyle. Bed bugs live off of our blood. This makes them unlike any other species of insect: *THEY ARE ADAPTABLE*.

# **OUR STORY**

Anthony Watson is a veteran of the United States Air Force and after years of serving as a registered nurse and medical technician, and required to go in and out of bases and areas infested with bed bugs daily, he knew he had to do something to protect himself.

*"It is unfair to have a calling to provide a selfless duty such as a nurse, but then be forced into areas infested with bed bugs, without a real way of protecting myself."* 

A bit of a mad scientist and problem solver in his own right, Anthony began his journey creating a product that not only kills bed bugs, but prevents them in the first place. He understands, first-hand as an in-home care nurse, how much of a danger is posed by these prolific bugs.

Anthony stayed up late at night doing research, studying bed bugs, what keeps them alive, what attracts them, why it's so hard to kill them. Working with live specimen and essential oils, he worked to find a natural way to prevent and eliminate bed bugs. Anthony employed bed bug specialists and worked with experts from the University of Kentucky to experiment with numerous formulas testing knock-down rates until he eventually formulated what is now, the industry record of 3 seconds.

As a nurse, Anthony was able to determine the proper dosages needed to have the best effect on killing the bug, but a dosage small enough that it's safe for humans and animals. The result was Eagle Watch™ BED BUG Barrier & Eliminator spray, an eco-friendly alternative defense against infestations using an all-natural essential oil formula.

"Any new product is related to a need. Most commercial bed bug products are used in a reactionary state of elimination. We needed a product that prevents that from happening in the first place."

# **HOW IT WORKS**

## PREVENTATIVE BARRIER

Our team has expertly crafted a non-toxic way to proactively neutralize our natural carbon dioxide signature scent that bed bugs prey on. They smell you, they wait, they bite and they travel. Our Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator spray provides a protective barrier, and prevents them from being attracted and traveling with you

## **ELIMINATION**

An infestation can be costly and time-consuming to eradicate. Bed bugs have a waxy protective coating on their bodies that repel common pesticides. Our product has a formula that breaks down that coating and seeps in causing an immediate heart attack in the bug.

## EASY USE

Our product is sized for travel for convenience in small bags (daily travel) and also **FAA cleared to carry on airplanes**. Carry in your suitcase, briefcase, purse or messenger bag and spray on yourself and your belongings when entering a possibly infested area.

# SAFETY

- Thoroughly tested for safety
- · Ingredients are all natural
- Dose dependent for bed bugs, so no amount is toxic to a human or pet
- Tested for toxicity levels, shelf life, and knockdown rate
- Safe for skin, adults, children, pets, fabric, and other materials



# **CAPABILITIES STATEMENT**

Our company is applying to become a vendor with your organization. Ace Healthy Products provides healthy Eco-friendly products globally. The companies focus is to produce products that will be environmentally safe for seniors, children and pets. Ace Healthy Products will be the industry leader in helping people around the world carry their own personal protection for insects such as bed bugs, mosquito, and flea & ticks.

Our three point three sized bottle meets all FAA requirements, allowing the small compact bottle to be carried easily and conveniently on board an aircraft. Ace Healthy products can also be used in a commercial setting. The company takes into consideration all applications whether it be personal protection or commercial use. Our company strifes to produce and manufacture products that will help keep the world environmentally safe.

As a minority veteran owned business SBA (a) & MBE/EDGE certified, Ace Healthy Products is committed to excellence and creating innovative and flexible solutions for our State and Federal Customers.



## FORMULATION

Our formulation uses a high quality propriety blend of essential oils that will be beneficial to the environment, and the customers that wish to use our products.

State Certification: MBE/EDGE

Local Government/Non Government

North American Industry Classification System (NAICS)

**Registered Company Name:** Ace Healthy Products LLC DBA:

Year Incorporated: 2015 Corporation Type: LLC D-U-N-S Number Cage Code

## WHAT SETS ACE HEALTHY PRODUCTS APART FROM THE COMPETITION?

1. Its effectiveness and reliability to destroy the bedbug on contact without being toxic to humans.

2. The companies unique understanding about how the product fits into the Health Care industry.

3. Our people are caring and concerned, paying attention to customer service, providing education regarding application and safety of our Eco-friendly and environmentally safe products.

## CORE CAPABILITIES

Our Medical experts and business professionals consistently analyze, research, and search for solutions in the areas of Eco-friendly products.

## **PRESS RELEASE**

FOR IMMEDIATE RELEASE - AUGUST 8, 2019

## ACE Health Products, LLC, of Dayton announces deal with Cardinal Health for distribution of eco-friendly bed bug barrier / eliminator

Dayton Veteran / Minority-owned bedbug inventor/supplier lands national distribution deal.

Dayton, Ohio August 8, 2019 — ACE Health Products, LLC, (*Ohio Sec. of State Entity* #3962897) has announced Cardinal Health, Inc. (NYSE: CAH) will distribute its one-one-of-a-kind, Eco-friendly Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator. After a 2-year vetting process, the company secured the distribution in May of 2019 and was featured at Cardinal Health's annual product tradeshow this July in Nashville, Tennessee. The product will be available to more than 105,000 affiliates and partners in the Cardinal Health system in the United States, the U.S. Virgin Islands, Puerto Rico, and Guam.

About ACE Health Products, LLC. — Anthony Watson is ACE Health Products, LLC, founder, CEO and inventor of the Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator formula. He is a veteran of the United States Air Force and after years of serving as a registered nurse and medical technician, requiring he go in and out of bases and other areas infested with bed bugs, he knew he had to do something to protect himself. In 2016, he did just that and developed, after much research and testing, Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator.

"Our product was rigorously vetted and tested by Cardinal Health to insure EPA compliance, effectiveness, FDA standards, pricing and quality," he said. "It is unfair to have a calling to provide a selfless duty such as a nurse, or homecare worker, but then to be forced into areas infested with bed bugs, without a real way of protecting ourselves."

"Most commercial bed bug products are used in a reactionary state of elimination," Watson said. "We are not exterminators. We needed to be proactive with a product that prevents the infestation from spreading in the first place."

The company is a Veteran and Minority Owned Business.

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**About Cardinal Health, Inc.** — Based in Dublin, Ohio, Cardinal Health, Inc. is a global, integrated healthcare services and products company, that provides clinically-proven medical products and pharmaceuticals and cost-effective solutions that enhance supply chain efficiency from hospital to home. Cardinal Health connects patients, providers, payers, pharmacists and manufacturers for integrated care coordination and better patient management. Backed by nearly 100 years of experience the company ranks among the top 25 on the Fortune 500.

About Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator — Humans and animals give off a carbon dioxide signature that bed bugs prey on. They smell you, they wait, they bite, and they travel. Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator spray provides a protective barrier and prevents them from being attracted and traveling with you, all using a combination of essential oils and other natural ingredients. Safe for skin, adults, children, pets, and fabric and other materials

— Eagle Watch™ BED BUG Barrier & Eliminator Availability — Eagle Watch™ BED BUG Barrier & Eliminator is available for consumer and commercial purchase online at

https://eaglewatchproducts.com or by calling 937.681.0184.

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ACE Health Products, LLC and — Eagle Watch<sup>™</sup> BED BUG Barrier & Eliminator are trademarks of Ace Healthy Products, LLC in the United States and/or other countries.

For more information, press only: Contact: Anthony Watson, Owner/Founder Ace Healthy Products, LLC Phone: 937.681.0184 Email: anthonyw1219@yahoo.com For more product information: https://eaglewatchproducts.com/about

# **MSDS SHEET**

	0.1- 2004 and 29 CFR 1910.1200
ce Health Products	Nerrise 1 Date 1/02/2010
	Version 1.Print Date 1/23/2018Revision Date 1/23/2018MSDS Number
1. PRODUCT AND CC	OMPANY IDENTIFICATION
Product informatior	1
Frade name Jse of the Substance Company	: Eagle Watch Bed bug Eliminator : bug Repellent : 907 West 5 <sup>th</sup> Street Dayton, Ohio 45402
Emergency telephon	
2. HAZARDS IDENTIF	ICATION
Emergency Overview Appearance / Odor	: Clear liquid, characteristic odor
	: d contact may cause skin & eye irritation. Ingestion may cause gastric nay cause irritation to respiratory tract. Hazard Symbols for this
Potential Health Eff	ects
Routes of exposure Eyes nhalation upper	<ul> <li>Eye, Skin, Inhalation, Ingestion.</li> <li>Contact with eyes may cause pain and irritation.</li> <li>Inhalation of mists or vapors may cause irritation to</li> </ul>
ngestion gastric distress,	respiratory tract and mucous membranes : May be irritating to digestive tract; may cause
	stomach pains.



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#### 3. COMPOSITION/INFORMATION ON INGREDIENTS

Chemical Nam	eEPA number.	Weight	%
Distilled H20	Exempt		.845%
Thyme oil	Exempt 0.4705		
citronella	Exempt	0.885	
Lemongrass	oil Exem	ot	0.89

#### 4. FIRST AID MEASURES

Eye Contact: if present	Rinse cautiously with water for at least 15 minutes. Remove contact lense	
medical attent	and easy to do. Continue rinsing. If eye irritation persists: Get ion.	
Inhalation:	Remove victim to fresh air and keep at rest in a position comfortable for	
breathing.	Call a poison control center or physician if you feel unwell.	
Ingestion:	Rinse mouth. Do NOT induce vomiting. Never give anything by mouth to an unconscious person. Get medical attention if you feel unwell.	
Note to Physici	ans: Treat symptomatically.	



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5. FIRE-FIGHTING MEASURES	
Suitable extinguishing : foam. Media	Carbon dioxide, water, water fog, dry chemical, chemical
Fire fighting procedures: prevent	Self - contained respiratory equipment; cool containers to pressure buildup when exposed to extreme heat.
than 200 F	Caution - material is combustible at Temps greater
Unusual Fire and Explosion : when exposed Hazards	Closed containers can explode due to buildup of pressure
	to extreme heat
Flash point:	> 200° F (> 93.3° C)

#### 6. ACCIDENTAL RELEASE MEASURES

Steps to be taken in case material is released or spilled: Will support combustion. All spills - confine spill, soak up with approved absorbent, shovel product into approved container for disposal. Flush for proper disposal.

#### 7. HANDLING AND STORAGE

**Precautions to be taken in handling and storage:** Keep container closed when not in use; protect containers from abuse; protect from extreme temperatures, open flames. Keep this and other chemicals out of reach of children. Material Safety Data Sheet

according to ANSI Z400.1- 2004 and 29 CFR 1910.1200



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#### 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

#### **Engineering Controls**

The use of local exhaust ventilation is recommended to control emissions near the source. Provide mechanical ventilation of confined spaces.

#### PERSONAL PROTECTION

#### **Respiratory Protection:**

None required while threshold limits are kept below maximum allowable concentrations; if TWA exceeds standard workplace limits, NIOSH approved respirator must be worn. Respiratory protection must be provided in accordance with OSHA regulations (29 CFR 1910.134), CSA Z94.4-93, or European Standard EN 149, as applicable.

#### Work/Hygienic Practices:

Practice safe workplace habits.

#### 9. PHYSICAL AND CHEMICAL PROPERTIES

APPEARANCE AND ODOR: SPECIFIC GRAVITY (WATER = 1): EVAPORATION RATE: P.H : VAPOUR DENSITY (AIR=1) : BOILING POINT: MELTING POINT: SOLUBILITY IN WATER : Clear liquid, characteristic odor. 0.78 - 0.92 2.3 (n-butyl acetate=1) 5.4 2.1 (air=1) 212° F ( 100° C ) 32° F ( 0° C ) Miscible



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## **10. STABILITY AND REACTIVITY**

: Strong oxidizers, strong acids. Decomposition will not occur if handled and properly. In case of a fire, oxides of carbon,
fumes or vapors, and smoke may be produced. Will not occur
gen by ACGIH, IARC, NIOSH, NTP, OSHA, or CA Prop n by ACGIH, IARC, NIOSH, NTP, OSHA, or CA Prop 65.
cts in rats or rabbits.
1

Material Safety Data Sheet

according to ANSI Z400.1- 2004 and 29 CFR 1910.1200



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## 12. ECOLOGICAL INFORMATION

#### **Ecotoxicity Effects**

Acute aquatic effects: Fathead minnow: LC50 =1000 mg/L/96 Hr. Golden orfe: LC50 = 8970 mg/L/48 Hr. Goldfish: LC50 = GT5000 mg/L/24 Hr.

#### **13. DISPOSAL CONSIDERATIONS**

#### Waste Disposal

Dispose of in accordance with local, state, and federal regulations. This product may produce hazardous vapors in a closed disposal container creating a dangerous environment. Refer to 40 CFR 260 - 299 for complete waste disposal regulations. Consult your local, state, or federal agency before disposing of any chemicals. Do not flush to sanitary sewer or waterway

**14. TRANSPORT INFORMATION** Product class:

Not classified as dangerous in the meaning of transport regulations

D.O.T. PROPER SHIPPING NAME: HAZARD CLASS:	Bed Bug Eliminator.
REPORTABLE QUANTITIES:	D.O.T. Placarding Not Required NOT APPLICABLE
UN (United Nations), NA (North America) NUMBER:	NOT APPLICABLE

Manufacturer makes no warranty, express or implied, other than indicated on Label and MSDS. Customer assumes all risk of use and/or handling of this material when such use and / or handling is contrary to Label and MSDS.



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15. REGULATORY INFORMA	TION	
Global Chemical Inventori	es	
Notification status : listing on the U.S.	·	product are listed or are excluded from rol Act (TSCA) Chemical Substance
Inventory.	TOXIC Substances Cont	ior Act (TSCA) chemical Substance
: A Notification	all ingredients of this pro	oduct comply with the New Substances
(CEPA).	requirements under the	e Canadian Environmental Protection Act
	All ingredients qualify	for 25b exemption from EPA regulation
California Prop. 65 : This product is not subject to the reporting requirements under California's Proposition 65. : This product has been classified in accordance with hazard criteria of the		
information	Controlled Products Reg	ulations and the MSDS contains all the
	required by the Control	led Products Regulations.
16. OTHER INFORMATION		
STORAGE SEGREGATION HA SPECIAL HANDLING /STORA SPECIAL WORKPLACE ENGIN dust level below	GE:	Not Applicable Repair all broken bags immediately. Adequate ventilation to keep
		PEL.
knowledge, information and beli	ef at the date of its publicat	Data Sheet is correct to the best of our ion. The information given is designed only as rtation, disposal and release and is not to be

# **CONTACT INFORMATION**



## Anthony Watson CEO

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# Bed Bug FREE, Wherever You Go!